Bachelor of Science in Art Education

The Art Education Program at Kutztown University will provide you with the skills to teach art in pre-kindergarten through 12th grade throughout Pennsylvania as well as in museums and community settings. The program provides opportunities to take a range of studio art courses, concentrate in depth in a media of your choice, take a comprehensive series of education courses and spend a semester teaching art in a public school. The degree culminates in a Pennsylvania Department of Education Level 1 Certificate that is recognized throughout Pennsylvania and in most other states. You also have the opportunity to graduate with a Minor in Crafts, Art History or Fine Arts or a Double Major in Crafts or Fine Arts. If your goal is to become a working artist and teacher, Kutztown University will get you there.

Deadlines
BS in Art Education, Freshmen to begin Spring 2016, November 1, 2015
BS in Art Education, Transfer to begin Spring 2016, November 1, 2015
BS in Art Education, Freshmen to begin Fall 2016, February 1, 2016
BS in Art Education, Transfer to begin Fall 2016, April 1, 2016

Portfolio

In order to evaluate your ability to succeed in the Art Education program and to be accepted into the major, you must submit a portfolio of artworks and an essay on why you want to become an art teacher. The minimum number of artworks is ten and the maximum is twenty. Your portfolio may show a range of experiences in media, techniques and subject matter. However, keep in mind that we rarely reject any applicant demonstrating depth rather than breadth and that first time efforts at media are almost never adequate. We are seeking applicants who demonstrate creative and inventive abilities and have moved successfully beyond class assignments. Works may be two dimensional, three dimensional or time-based. Drawings should be created from direct observation rather than photographs. Any work from Fine Arts, Crafts, Illustration, Graphic Design, Video, or Filmmaking is acceptable.

Photographing Artworks

When photographing work for your portfolio a basic point and shoot camera is adequate. A cell phone camera is not. Pay careful attention to the following:

Background and Foreground

Photograph against a neutral background such as gray, black or white. Paper is best but any neutral surface without detail will work. This is especially important for three dimensional work because backgrounds cannot be cropped afterwards. Do not photograph two dimensional artwork through glass. Do not include frames or over mats.

Lighting
The simplest way to get the best lighting is to use daylight. Do not use flash. The best type is indirect daylight; avoid photographing in direct sunlight. This can be achieved by photographing in a room with large windows or outside in the shadow of a building. Avoid photographing late in the day when the sun is low. Set the white balance on your camera to avoid distracting color shifts.

**Focus**

Carefully check the focus in your images. If your camera is auto-focus take some practice exposures and download them to check that they are sharp on a computer screen; small camera screens are not large enough to evaluate focus. A tripod will help tremendously with focus. It is best to make a number of exposures of each artwork while you have your work set up. Get close enough to minimize the background.

**Editing Images**

After downloading your images to your computer you may edit the images by enlarging, cropping, straightening and manipulating the brightness / darkness. Do not change the proportions or color. You may only edit to correct camera errors; any other changes would constitute a false representation of your work.

In SlideRoom you will be prompted to title each of your works. If you do not have a title you may put *Untitled* in that field. The “Year” field designates the year the work was completed.

**SlideRoom**

SlideRoom is a widely-used web-based service for application to visual and performing arts programs at colleges and universities. SlideRoom is easy to use and will allow us to process your application efficiently*. The fee for use of the service is $12.


- To begin the application process navigate in your browser to [https://kuva.slideroom.com](https://kuva.slideroom.com)
- Sign up for SlideRoom.
- From the Directory choose the program semester (Fall or Spring) and level (Freshman or Transfer) you wish to apply for.
- You will be guided through the application process for the essay and the portfolio.
- If you have any questions contact Prof. Longsdorf at Longsdorf@kutztown.edu
- Double-check that you have completed all requirements and followed directions. Pay the fee, submit your application, make a record of your confirmation number and wait for the news! You will be notified by the Admissions Office.

*The use of SlideRoom is not mandatory for application. Students may contact The Art Education and Crafts Department for directions on alternate methods of submitting materials.