

ARU 535 Words & Pictures: Creative Literacies in the Art Room

ARU 888/541 July 11 – 14, 2017 – Workshop

ARU 541/888 July 11 – August 10, 2017 Online Course

(online course cannot not be taken without also enrolling in the workshop)

Dr. Julia L. Hovanec



This institute will emphasize the development and preparation of integrated visual art lessons that feature the relationships between words and pictures. Participants will investigate creative literacies in the art room by examining the intersection of words and pictures to inspire integrated curriculum that appeals to the heart, head and hands of students. The novel approaches shared and presented will highlight verbal and visual literacy as a vehicle in which to teach 21st century skills while aligning with Common Core and National Core Art Standards. The institute will include a field trip to Parkway Central Free Library and the Philadelphia Museum of Art. It will also feature a remote visit from Dr. Frank Serafini, an award-winning children's author and illustrator, a landscape photographer and a Professor of Literacy Education and Children's Literature at Arizona State University.

INSTITUTE PROGRAM

The institute is designed to offer four days of encounters with words and pictures through various presentations, workshops, group activities, discussions, studio experiences, hands-on learning and individualized instruction. All workshops are accompanied by a 3 credit online course. Students may take the workshop alone without credit. The workshop will meet 9:00 am to 5:00 pm Tuesday through Friday, July 11th through the 14th in room 114 in the Sharadin Arts Building. Class enrollment is limited to 15 students. Limited enrollment for ACT 48 non-credit students.

GRADUATE CREDIT

Participants interested in earning graduate credit may opt to enroll in an online course, ARU 535: Words and Pictures: Creative Literacies in the Art Room. Coursework will extend through online instruction beyond the dates of the workshop.

INSTITUTE FACULTY

Dr. Julia Hovanec has thirty years of experience as an art educator. She taught elementary and middle school art in The School District of the City of York and currently inspires undergraduate and graduate art and education students at Kutztown University. Dr. Hovanec has presented on a variety of topics including children's literature and poetry integration at conferences at the local, regional and national level, as well as facilitated many theory to practice professional development workshops and seminars in Pennsylvania.

INSTITUTE PRESENTERS

Dr. Frank Serafini is an author, illustrator, photographer, educator, musician, and an Associate Professor of Literacy Education and Children's Literature at Arizona State University. In addition, Frank was an elementary school teacher for nine years in Phoenix, Arizona, and spent three years as a literacy specialist in K-6 classrooms. Frank spends a great deal of time providing staff development workshops and conducting research focusing on reading instruction and the role of children's literature in the reading curriculum. He has published six professional development books for elementary educators with Scholastic and Heinemann Publishers. Frank is currently working on a research project focusing on Visual Literacies. In 1994, Frank created backcountryimages.com to support his work as a nature photographer and world traveler. He has displayed his photographic images in galleries in Las Vegas and Arizona. Frank works in 35mm format and uses both slide film and digital capture. A true "Renaissance Man," Frank loves to travel, sing, play guitar, cook, draw, read, visit art galleries and watch movies. **Bio taken from Kids Can Press website*

NON-CREDIT WORKSHOP	\$400.00
MATERIALS FEE	\$50.00

ONLINE GRADUATE CREDIT FEES	PA RESIDENTS	OUT-OF-STATE
Tuition	\$1671.90	\$1740.90

No course credit hours are available for the workshop; 28 Pennsylvania ACT 48 hours available.
Online course is 3 credits and 90 ACT 48 hours.

For an itemized list of the fee/tuition charges and ACT 48 information please see the Art Education and Crafts Institute webpage.

HOUSING

Participants are encouraged to room on campus, in handicapped-accessible facilities, so they benefit from interaction with colleagues. Room fee includes housing in Golden Bear South Village and linens (2 sheets, 2 towels, 1 washcloth, pillow and blanket).

Room: Four Nights – Tuesday – Thursday \$204.75

Send Institute Registration Form and check to the Registrar's Office, Administration Building, Room 115, Kutztown University, Kutztown, PA 19530 or register online at KUSummer.com by July 3, 2017

FOR MORE INFORMATION CONTACT:

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